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RIEGLER PLANT CO.

Experiment, Georgia

FALL 1933

Perennial and Bi-ennial Flower Plants
and Berry Plants



LOW PRICES - PREPAID

SEC. 435½ P. L. & R.

U. S. POSTAGE

1c P A I D

GRIFFIN, GA.

PERMIT No. 31

FEB 19 1935

U. S. Department of Agriculture

DUSTY MILLER—Doz. 35c; ½ Doz. 20c.

950. Silvery Border.

DAISIES—SHASTA—Doz. 35c; ½ Doz. 20c.

66. Alaska Giant.. Glistening white.

68. Wistralia. Tall white.

72. Mrs. C. Lothian Bell.

75. Hartjii Elder. Dwarf Early. Ideal for rocks and borders.

DAISIES—BELLIS OR DOUBLE ENGLISH

Doz. 25c; ½ Doz. 15c.

74. Monstrous. Double pink. For boxes and rocks.

76. Moustrous. Double white.

DIANTHUS—CHINA PINKS—Doz. 30c.

270. N bilis. Grand mixture.

271. Eastern Queen. Rose and mauve.

272. Fireball. Rich red.

275. Violet Queen. Unusual shade.

292. Crimson Bell.

DIANTHUS PLUMARIUS OR GRASS PINK

Doz. 35c; ½ Doz. 20c.

A Grand and Useful Class of Dianthus.

277. Everblooming. Fragrant.

278. Pleasant Eye. Pink with crimson eye.

279. Double Clove Pink. Exquisite.

282. Diadematus. Crimson, white eye.

281. Double white.

285. Caesias Splendens. Rose shades. Dwarf. Ideal for rocks and borders.

DELPHINIUM—10c Each.

137. Giant Hybrids. Beautiful mixture.

139. Belladonna. Exquisite. Light blue.

ERYNGIUM OR SEA HOLLY—5c Each.

1032. Amethystenium. Blue heads.

FOXGLOVES—10c Each.

131. Gloxinia. Fancy. Giant mixed.

125. Rose shades. Lovely bells.

129. Purple bells.

FLAX. PERENNIAL—Doz. 35c; ½ Doz. 20r.

160. Linum Sirbirirum.. Beautiful, light blue. Lovely foliage.

FEVERFEW—Doz. 35r; ½ Doz. 20c.

227. Double white.

FORGET-ME-NOTS—Alpest...ris Strain—Doz. 25c! ½ Doz. 15c.

121. Blue. 122. Pink.

GOLDEN GLOW—10c Each.

1220. Giant Double Yellow. 3 feet.

GAILLARDIAS—Doz. 35c; ½ Doz. 20c.

261. Grandiflora. Superb. Choice mixed type.

262. The Dazzler. Monstrous. Rich orange and red. Wonderfully attractive.

265. Portola Hybrids. Brilliant. Grand.

GYPSOPHILO OR BABY BREATH

Doz. 35c; ½ Doz. 20c.

290. Pomiculata. Single white.

289. Manginii. Rosy white.

GLOBE THISTLE—10c Each.

1008. Echinops Sphaerocepholus—Prolific. Stately. Light blue balls.

GARDEN HELIOTROPE OR VALERIANA—5c Each.

593. Giant Ruber. Fine, dainty, wine-pink blossoms.

HIBISCUS—9-inch Blossoms—10c Each.

1068. Giant Pink. 1069. Giant Red.

HOLLYROCKS—5c Each.

293. Giant Double Scarlet.

295. Double Yellow.

299. Double Rose Pink.

IVY—5c Each.

954. English. Very useful for walls and ground covering.

955. Ground Ivy—Very dainty. Fine for vases, boxes and borders.

LYTHRUM—10c Each.

454. Roseum Superbum. Fine for cutting.

LIATRIS—10c Each.

1012. Blazing Star—Purplish rose spikes.

LYTHYRUS—PERENNIAL SWEET PEA—5c Each.

500. Ping. 503. White. 504. Crimson.

MOSS VERBENA—Doz. 35c; ½ Doz. 20c.

54. Erinoides. Deep lavender. Fine for borders and rockeries.

PHYSOSTEGIA—Doz. 35c; ½ Doz. 20c.

288. Dwarf rose. Exquisite.

PYRETHRUM OR PAINTED DAISIES—5c Each.

402. Roseum. Finest mixed. Pink and light shades.

PANSIES—Doz. 25c; ½ Doz. 15c. Ready October 20th.

1. Swiss Giant Mixed. Fancy. 7. Bronze. 8. Yellow.
15. Bright blue. 19. White. 25. Purple.

SWEET WILLIAMS—Doz. 35c; ½ Doz. 20c.

983. Giant Mixed. Our special fancy strain.
990. Johnson's Giant. A grand mixture.
280. Sweet Wivelsfield. Everblooming. Dwarf and dainty.
276. Lalifolius Double. Mixed. Exquisite, giant heads. Everblooming.
987. Latifolius Atroccoccinus—Everblooming hybrids. Velvety scarlet.
975. Newport Pink.. Exquisite shades. 5c each.

SCABIOSA—Doz. 30c.

710. Rose. 714. Azure Blue.

STATICE—5c Each.

388. Latifolius. Blue plumes.

SILENE—Unusual, Hardy Perennial—5c Each.

542. Orientalis. Rose.

SALVIA—Hardy Perennial—10c Each.

611. Azure Blue. Fine for cutting.

STACHYS. 5c Each.

1010. Lantata. Ornamental. White, wooly foliage.

SAPONARIA—5c Each.

1164. Ocymoides. A dainty, trailing plant. Pink flowers. Fine for rocks.

SEMPERVIVUMS OR HEN AND CHICKS—10c Each.

1250. Sarbifolium. Fancy. For rock and pool decoration.

THRIFT, PHLOX SUBULATA OR MOUNTAIN PINKS

Stsong, transplanted divisions. Doz. 35c; 100 \$2.00.

Clumps, extra large, 10c and 15c each.

An extremely hardy, useful plant. Will thrive on the dryest, poorest spot you have. Heat and cold resistant. Has pretty, moss-like, exergreen foliage. Is literally covered with bright, dainty blossoms which will appear very early, even before winter is gone and will continue a long time. Will brighten your yard wonderfully. Excellent for the rockery or borders. Valuable for carpeting the ground and also for covering graves. A border line around your yard or solid beds will add Beauty to your home.

1190. Rosea. An attractive shade of rose pink.

VERONICA OR SPEEDWELL—5c Each.

152. Dwarf blue.

VERBENAS—Hardy Type—Doz. 40c.

These varieties will go through a normal winter—especially if given a light protection.

65. Helen—Rich salmon.

62. Delta—A beautiful lavender.

74. Dainty Maid—An unusual, dainty, soft pink. Fine for rock gardens.

56. Cardinal Red—Attracts attention anywhere.

58. Blue King—A beautiful shade of bright blue. Very attractive.

VERBENAS

A different type from the above, not affected by cold or heat. The blossom heads last for weeks.

75. Canadensis—Bright lavender shade. This is a real perennial verbenas, everblooming and a very thrifty, strong grower. Will thrive in the poorest, dry location. Blooms profusely from early spring until late fall. Suitable for any use or location. Being extremely hardy and everblooming makes a very desirable variety.

VINCA, PERENNIAL PERIWINKLE OR TRAILING MYRTLE 10c Each.

These are useful, evergreen plants that will grow in shade, under trees or other locations where it is too shady for grass or other plants. They will fill in well around shrubbery.

243. Minor Semi-vining. Lavender blossoms.

244. Dwarf, trailing, dainty vine and leaves. Lavender.

VIOLETS—Doz. 40c.

1230. Giant Blue. Long-stemmed. Sweet scented.

PARSLEY—GIANT MOSS CURLED—Doz. 30c.

STRAWBERRY PLANTS

Ready November 1st.

Small lots prepaid—25 plants, 35c; 100 plants, 75c; 250 plants, \$1.25.

By express, not prepaid, 500 plants, \$1.75; 1,000 plants, \$2.50.

Aroma—Fine, late variety.

Blakemore—Fine. Very early. Claimed to be finest early berry out.

Klondyke—Standard. Early.

RIEDEL PLANT CO.

Experiment, Ga.

A Select List of Hardy Flower Plants for Fall Setting

In the south perennials may be set most any month beginning with September and on through the winter and spring with success. They should be set firmly in the ground and given a good thorough watering if the soil is not moist. Our plants are hardy and well rooted, and should make a fine display of blossoms the coming season.

Give special notice to prices on less than dozen lots. If the price is 35 cents per dozen, 1-2 dozen is 20 cents; 3 for 10 cents, single plants 5 cents each. If the price is 35 cents per dozen, will supply lots of 100 of any one kind or color at \$2.00. If the price is 25 cents per dozen, 100 will be \$1.25. This applies only to 100 of a single kind. Will allow 50 at 100 rate. Do not make up orders for dozens of different colors and kinds at dozen rates. Orders not accepted for less than 50 cents. Please order by giving name of plants, number and variety.

PERENNIAL AND BI-ENNIAL FLOWER PLANTS AND BERRY PLANTS

ARTEMISIA—5c Each.

- 1240. Silver King. A striking, silvery, leafed foliage plant. Very effective in bouquets. Can be dried for winter use.
- 1241. Lactiflora—An excellent flowering variety. Cream colored heads. Very fragrant. A long blooming season.

ALYSSUM—5c Each.

- 474. Saxatile Compactum—Basket of Gold.

ARMERIA OR SEA PINKS.

- 1100. Formosa—Rosy pink. 15 inches. Doz. 35c; ½ Doz. 20c.
- 1101. Lancheana—Dwarf Rose. Excellent for rocks. 6 inches. True to name. 5c Each.

ANTHEMIS—Doz. 35c; ½ Doz. 20c.

- 497. Kelwazi—Daisy-like, lemon yellow blossoms.

AGERATUM—Hardy Perennial. Doz. 40c.

- 1072. Giant Blue—A grand, fall blooming, prolific variety. Will grow anywhere.

ACHILLEA—Doz. 35c; ½ Doz. 20c.

- 1038. Red Ruber—Rosy lavender, 2 feet.
- 1142. Tomentosa—Golden Umbel, Ferny foliage.
- 1143. The Pearl—Double white. Excellent for cutting.

BOLTONIA—Doz. 35c; ½ Doz. 20c.

- 440. Latisquania—Beautiful, lavender, daisy-like flowers.

CANTERBURY BELLS—10c Each.

- 119. Giant Mixed—Cup and Saucer.
- 120. Giant Mixed—Single bells.

CENTAUREA OR CORN FLOWER—10c Each.

- 951. Giant Perennial. Yellow.

CHEIRANTHUS OR ALPINE WALLFLOWER

Doz. 35c; ½ Doz. 20c.

- 34. Linifolium—Deep mauve lavender. Rock. 9 inches.

COLUMBINE—5c and 10c Each.

- 100. Long Spurred Scott Elliott Hybrids. Very fancy.
- 103. Giant Pink.
- 105. Blue and lavender shades.

CANNAS—5c Each.

- 851. Gladiator—A dazzling bright yellow. Red spots in center. Green foliage.
- 854. King Humbert—Orange scarlet. Bronze foliage.

CARNATIONS—HARDY GARDEN.—Doz. 35c; ½ Doz. 20c.

Blossoms almost equal to hot-house varieties. Ever-blooming.

- 960. Giant Double Chaband. Soft light pink.
- 961. Double, deep rose pink.
- 962. Double rich salmon.
- 963. Double scarlet.
- 966. Double white.
- 969. Hardy Border—Excellent double mixture.

CHINESE LANTERN PLANT OR PHYSALIS—10c Each.

- 1094. Franchetti—Bright, orange scarlet.

COREOPSIS—Doz. 35c; ½ Doz. 20c.

- 170. Double Grandiflora—Canary yellow. Semi-double. Exquisite.